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Station KSNV-TV LAS VEGAS, NV.
Advertiser ( ).DSCC IE
Product DSCC IE
Estimate# 1407
Buyer MAURA GILROY
Phone# Fax# Agency ( ) GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW, S#800 WASHINGTON, DC 20007 Agency C/P1/P2/E 49/53/1407 Flight Dates 10/23/2012 - 10/29/2012 Hiafus Weeks Rep Firm Sales Office ( Salesperson ( Salesperson Phone# Salesperson FAX# ) PHILADELPHIA ) AMY MCCREARY 215-568-6540 215-568-1845

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-- CONTRACT COMMENT ---

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\$375.00	\$625.00	\$375.00	\$900.00	\$900.00	\$700.00	\$700.00	\$200.00	\$450.00	\$450.00	Rate
10/28-10/28	10/27-10/27	10/27-10/27	10/23-10/26	10/29-10/29	10/29-10/29	10/23-10/26	10/23-10/28	10/29-10/29	10/23-10/26	Dates
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\$375.00	\$1,250.00	\$375.00	\$3,600.00	\$900.00	\$700.00	\$2,800.00	\$800.00	\$450.00	•	Total Cost
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Buyline Comment: NEWS

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Showing Buylines: All Lines	Last Received: 07/18/2012 3:53 PM	
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LT Fax# Buyer Station KSNV-TV LAS VEGAS, NV. Advertiser ( ) DSCC IE Phone# Product Estimate# 21 20 19 18 17 16 ᅜ 14 ц 12 11 ဌ MAURA GILROY 1407 DSCC IE ⋈ K TU-F ⋈ Z TU-E ∄-DI Day US S US DS Buyline Comment: NEWS Buyline Comment: RR Buyline Comment: TODAY III Buyline Comment: MTP Buyline Comment: RR Buyline Comment: TODAY III Buyline Comment: TODAY II Buyline Comment: NEWS Buyline Comment: TODAY Buyline Comment: TODAY II Buyline Comment: CM Time 12P-1230P 11A-12P 11A-12P 10A-11A 10A-11A 9A-10A 9A-10A 930A-10A 9A-930A 8A-9A Program Agency C/P1/P2/E
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Hiatus Weeks Agency ( ) GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW, S#800 WASHINGTON, DC 20007 :30 :30 :30 :30 :30 :30 :30 :30 Len :30 :30 :30 10/23/2012 - 10/29/2012 49/53/1407 Rate \$425.00 \$325.00 \$325.00 \$425.00 \$600.00 \$325.00 \$325.00 \$425.00 \$750.00 \$500.00 \$3,000.00 10/29-10/29 10/23-10/26 10/29-10/29 10/23-10/26 10/28-10/28 10/29-10/29 10/23-10/26 10/29-10/29 10/28-10/28 10/28-10/28 10/28-10/28 Dates ш 1---4 4 ب Н ıΔ ட Spots/Week Rep Firm Sales Office ( Salesperson ( Salesperson Phone# Salesperson FAX# #= O.h }~~! μ Weeks ) PHILADELPHIA ) AMY MCCREARY 215-568-6540 215-568-1845 Δ 4 ட Total Spots ட \$1,300.00 \$1,700.00 \$425.00 \$325.00 \$1,300.00 \$325.00 \$425.00 \$600.00 \$500.00 \$3,000.00 \$750.00 Total Cost Daypart

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4P-430P Buyline Comment:	1P-430P Comment:	F 3P-4P Buyline Comment:	3P-4P Buyline Comment:	2P-3P Buyline Comment:	F 2P-3P Buyline Comment:	F 1P-2P Buyline Comment:	1P-2P Buyline Comment:	.230P-1P Comment:	F 1230P-1P Buyline Comment:	12P-1230P F 12P-1230P Buyline Comment:	Time	ЮУ	VEGAS, NV. CIE	Ver# 1
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\$725.00	\$725.00	\$450.00	\$450.00	\$325.00	\$325.00	\$425.00	\$425.00	\$325_00	\$325.00	\$425.00	ਲ ል <b>c</b> t ው	49/53/1407 10/23/2012 - 10/29/2012	( ) GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW, S#800 WASHINGTON, DC 20007	Traffic Order# 104463 Sho
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s; All Lines	Printed: 07/20/2012 9:04 AM  Last Received: 07/18/2012 3:53 PM

54 M 1135P- 1235A Buyline Comment: TON SHOW	53 TU-F 1135P- 1235A Buyline Comment: TON SHOW	52 SU 11P-1135P Buyline Comment: NEWS	51 SA 11P-1135P Buyline Comment: NEWS	50 TU-F 11P-1135P Buyline Comment: NEWS	49 M 11P-1135P Buyline Comment: NEWS	48 SU 10P-11P Buyline Comment: L&O	47 SU 830P-930P Buyline Comment: NEWS AFT NFL	46 SU 515P-830P Buyline Comment: SNF	45 SA 8P-9P Buyline Comment: NBC PRIME	44 F 10P-11P  Buyline Comment: DLINE	rdx# LT In Day Time Program	Estimate# 1407  Buyer MAURA GILROY  Phone#	, <u>%</u>	
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\$500.00	\$2,000.00	\$1,100.00	\$1,100.00	\$4,800.00	\$1,200.00	\$1,200.00	\$1,800.00	\$10,000.00	\$1,200.00	\$3,200.00	Total Cost D	40 45	ETA EARY	
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	Oct 12: 109 / \$89,150.00 Nov 12: Sales Totals: 130 / \$102,400.00 Station Totals: 130 / \$102,400.00 Lines not sent/rcld/rtrn: 0 / \$0.00	SALES MONTHLY TOTALS	REPORT TOTALS Report Totals: 130 / \$102,400.00	60 SU 1135P-12A Buyline Comment: SPOTS NIGHT	59 SA 1130P-1A Buyline Comment: SNL	58 M 135A-205A Buyline Comment: CARSON	57 TU-F 135A-205A Buyline Comment: CARSON	56 TU-F 1235A- 135A Buyline Comment: FALLON	55 M 1235A- 135A Buyline Comment: FALLON	LT Ln Day Time Program	Station KSNV-TV LAS VEGAS, NV.  Advertiser ( ).DSCC IE  Product DSCC IE  Estimate# 1407  Buyer MAURA GILROY  Phone#  Fax#	Rep Order# 6832858 Ver# 1 Mod# 0 Statu EC'd Yes
CATV 0% KTNV 18%	21 / \$13,250.00			•							Agency ( ) 1010 WI WASHII Agency C/P1/P2/E Flight Dates Hiatus Weeks	Status Confirmed
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14% 17%				\$400.00	\$2,800.00	\$175.00	\$525.00	\$1,000.00	\$250.00	Total Cost	.PHIA .REARY 6540 1845	
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Rep Order# EC'd Yes Station KSNV-TV LAS VEGAS, NV. Advertiser ( ) DSCC IE Estimate# Product DSCC TE 1407 6832858 Ver# 1 Mod# 0 Status Confirmed Agency C/P1/P2/E
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Hiatus Weeks Agency ( ) GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW, S#800 WASHINGTON, DC 20007 /**P1/P2/E** 49/53/1407 Traffic Order# 104463 Showing Buylines: All Lines Last Received: **Printed:** 07/20/2012 9:04 AM 07/18/2012 3:53 PM Rep Firm Sales Office ( Salesperson ( ) PHILADELPHIA ) AMY MCCREARY

EST SHARES NEW ORDER Books NOV12

-COMPETITIVE COMMENTS-

Fax# Buyer Phone#

MAURA GILROY

-- CREDIT RISK --

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10/23/2012 - 10/29/2012

Salesperson Phone# Salesperson FAX# 215-568-6540 215-568-1845